



BUFFALO TRACE DISTILLERY UNVEILS THE SECOND EDITION PROHIBITION COLLECTION

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FRANKFORT, KY (January 15, 2025) – Buffalo Trace Distillery has unveiled the second edition of its Prohibition Collection, an annual limited-edition set featuring five bottles commemorating the whiskeys legally produced and sold at the Distillery while the 18th Amendment was in effect. The second release tributes the following brands produced at Buffalo Trace Distillery, known during the Prohibition era as George T. Stag Distillery, under President Albert B. Blanton's leadership: **Mirror Brook, Very Oldest Procurable (V.O.P.), Anderson's Belle, Old Fashioned Mountain Corn** and **Silver Wedding Rye Whiskey**.

During Prohibition, which lasted from 1920 to 1933 and is arguably the most contentious period in alcohol history, the United States banned the production, sale and transportation of alcohol due to the ratification of the 18th Amendment. During this time, purchasing alcohol was only legal with a medical prescription, and only six distilleries were granted licenses by the U.S. Government to bottle medicinal whiskey. Buffalo Trace Distillery, as it's known today, was one of these distilleries.

Documents discovered in the Distillery's archives reveal stories from over a century ago and inspired the five whiskeys crafted in this year's Prohibition Collection, all of which are inspired by the original, colorful packaging for these historic brands.

- **Mirror Brook** first appeared in a letter written by Albert Blanton in 1932, in which he directed cases of O.F.C. bottled in 1919 to be rebottled as Mirror Brook to update obsolete pre-Prohibition labeling. Today's iteration is a 100 proof, bottled-in-bond, blend of Kentucky Straight Whiskeys that bursts with a ripe cherry aroma, followed by a waft of oak and a hint of rye spice. A vibrant vanilla creaminess layered with a deep, mellow oak character provides a solid foundation for waves of chocolate and rye spice that follow.
- **Very Oldest Procurable**, also known as V.O.P., was one of the whiskey brands bottled but not owned by the Distillery during Prohibition. Buffalo Trace Distillery archives found that in 1932, Blanton submitted government paperwork to formally register the name V.O.P. for medicinal bottling orders. Uncut and unfiltered, today's V.O.P is a barrel-proof Kentucky Straight Bourbon boasting a rye spice that intensifies on the palate while balanced by toasted oak, vanilla, and rich cherry notes that develop mid-tasting. The finish is warm, with the oak and rye spice persisting alongside lingering sweet honey notes.
- **Anderson's Belle**, not to be confused with the Belle of Anderson brand, was a limited release meant to honor a woman – yet there is no record of who “Anderson's Belle” was in the Distillery's archives. However, the package art reminiscent of a Scottish tartan could be a clue. Almost identical in packaging to the original, this recreation is a 100-proof, bottled-in-bond wheated bourbon. On the nose, inviting notes of caramel and maple deliver a rich sweetness with hints of vanilla and a touch of charred oak. It features robust oak and subtle dried fruit undertones that round out its distinct sweet and warm wheat character.
- **Old Fashioned Mountain Corn** was fully owned and produced by the Distillery during Prohibition, according to an original letter written by Blanton. Featured on the original and recreated packaging is the claim “Made in the Heart of the Bluegrass,” which appeared on many Prohibition whiskey brands, referencing a time before industrialized cities became the norm. On the palate of this 110-proof Kentucky Straight Corn Whiskey, the essence of the sweet corn shines, intertwined with toasted oak and balanced by rich caramel sweetness. The finish is warm, with the oak flavor lingering alongside the sweet corn.
- **Silver Wedding Rye Whiskey**, originally made in Midway, KY under Blanton's supervision, references a 25-year anniversary in a similar manner to Golden Wedding Rye Whiskey's 50-year celebration. A short-lived, limited whiskey release, it was replaced by Silver Wedding Gin and often paired with Golden Wedding Rye Whiskey at public events. Today's 125-proof Kentucky Straight Rye Whiskey features flavors of vanilla and toffee sweetness intertwined with subtle leather earthiness, toasted oak and a kick of rye spice on the palate. The finish of this whiskey pleasantly lingers, with the rye spice persisting alongside hints of vanilla and oak.

“As the oldest continuously operating distillery in America, Buffalo Trace Distillery carries a legacy built by pioneers like Albert B. Blanton, who guided it through Prohibition,” remarked Harlen Wheatley, Buffalo Trace Master Distiller. “The Prohibition Collection honors that history while embodying our long-lasting commitment to crafting exceptional whiskey.”

"The second edition of the Prohibition Collection invites enthusiasts to explore and discuss the history behind these whiskeys," said Andrew Duncan, Global Brand Director at Buffalo Trace Distillery. "Faithful updates to significant brands that came to Buffalo Trace to age during Prohibition, these new expressions embody our motto of 'Honor Tradition, Embrace Change.' After releasing the first set, we were thrilled to see lots of conversation around these previously-forgotten brands. We look forward to hearing more forgotten stories as these new expressions are released into the world."

The entire collection is housed in a custom wooden display case featuring historical images of the distillery, with each of the five 375ml bottles heavily inspired by their Prohibition Era packaging and original bottle size: even the back cartons feature the cut-out for doctors to apply the prescription for medicinal whiskey, without which one could not legally purchase alcohol.

To celebrate the release of the second Prohibition Collection, Buffalo Trace has partnered with the Scandinavian Tobacco Group on a limited-edition cigar set featuring five unique blends held in 750 individually numbered boxes that mirror the whiskey collection packaging. Launching in conjunction with the whiskeys, the Buffalo Trace Distillery Prohibition Collection Series #2 cigar set will be available online at Cigora as well by special invitation from Meier and Dutch as the exclusive distributor as of January 15, 2025. For more information, please visit <https://www.cigora.com/product/buffalo-trace-distillery-prohibition-collection-series-%232/BUFDES-SP-1000.html>.

The Buffalo Trace Prohibition Collection #2 will be released in limited quantities through Sazerac's United States distributor network, which will ship to select retailers, bars and restaurants as of January 2025 at a suggested retail price of \$999.99 (five 375ml bottles); state taxes will vary per market.

For more information, please visit <https://www.buffalotracedistillery.com/our-brands/prohibition-collection.html>.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as listed on the National Register of Historic Places. The Distillery has won 40 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its George T. Stagg was named World Whiskey of the Year for 2022 and its Thomas H. Handy Sazerac Rye was named *2nd* Finest Whiskey in the World

for 2022. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. Buffalo Trace Distillery also has a deep commitment to supporting charitable initiatives. Nonprofit organizations interested in learning more about the Distillery's efforts are encouraged to register their charity [here](#). To learn more about Buffalo Trace Distillery, visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>.

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