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**Media**

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**BUFFALO TRACE DISTILLERY'S *100 BOURBON SETS FOR 100 CHARITIES*  
INITIATIVE RETURNS TO CONTINUE NATIONWIDE CHARITABLE  
GIVING**

*The Distillery to donate 100 sets of its finest whiskeys to support fundraising efforts for 100 nonprofit organizations*

**FRANKFORT, Ky. (February 26, 2025)** – Ahead of Bottled-in-Bond Day, Buffalo Trace Distillery today announces the return of its annual charitable initiative, *100 Bourbon Sets for 100 Charities*. The initiative, which honors the legacy of Colonel E.H. Taylor, Jr., celebrates and supports non-profit organizations across the United States that are committed to bringing positive changes to their communities. Taylor, who owned Buffalo Trace Distillery from 1869-1878, is often referred to as the founding father of the modern bourbon industry due to his technological innovations, advancements in distilling, and instrumental efforts leading to the 1897 passage of the Bottled-in-Bond Act. *100 Bourbon Sets for 100 Charities* pays homage to the 100 proof alcohol measurement, one of the key requirements for a whiskey to be labeled as Bottled-in-Bond.

In its inaugural year, the *100 Bourbon Sets for 100 Charities* initiative supported organizations from 36 states across the country. In total, the program raised more than \$134,000 for a variety of causes dedicated to veteran services, youth education and programming, cancer treatment, animal rescue and adoption, among many others.

“It is incredible to see the work being done by nonprofit organizations around the country and we believe Taylor would be proud to know his legacy continues to bring such a positive change to countless communities,” said Andrew Duncan, Global Brand Director, Buffalo Trace Distillery. “The *100 Bourbon Sets for 100 Charities* initiative celebrates those who, like Taylor, have a passion for improving the world. We are proud to support nonprofit organizations in their efforts to better lives and communities.”

Featured products for the *100 Bourbon Sets for 100 Charities* initiative include lineups from some of Buffalo Trace Distillery’s most sought-after brands, including E.H. Taylor Jr., Blanton’s, Eagle Rare, Weller and more. The number of bottles in each set may vary. **Interested nonprofits can apply [here](#).**

Charities of all kinds are encouraged to apply for *100 Bourbon Sets for 100 Charities*. Those interested in applying can do so beginning **March 3, 2025**, in honor of Bottled-in-Bond Day. All applications must be received within 100 days - by June 11, 2025 - for consideration. Selected

charities will be announced the week of July 28, 2025. Bottle sets will be delivered within 30 days following the selection announcement.

Organizations interested in applying are encouraged to carefully read over the application. Buffalo Trace Distillery will coordinate the logistics of transporting bottles to selected organizations based on the legal requirements in each state. Once received by the organization, it is the nonprofit's responsibility for executing a program that complies with each state's legal specifications. Organizations must use their bottle sets and report back their monies raised by December 31, 2025.

### **About the Bottled-in-Bond Act**

The Bottled-in-Bond Act was first-of-its kind legislation that saved whiskey in America. Passage of the Act led to increased quality and consumer safety across categories (and the formation of the modern FDA) and paved the way for the focus on quality & innovation that Buffalo Trace Distillery maintains today.

Bottled in Bond required distillers to label aged spirits, mostly American Whiskey, as “bottled-in-bond,” meaning the product meets the following criteria:

- The spirit must be produced in a single distillation season by a single distillery.
- The spirit must mature in a U.S. bonded warehouse for a minimum of four years.
- The aged spirit must be bottled at 50% ABV (or, 100 proof).

For any questions regarding the *100 Bourbon Sets for 100 Charities* initiative, please email [charity@buffalotrace.com](mailto:charity@buffalotrace.com). For more information on Buffalo Trace Distillery and its ongoing charitable efforts, please visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com).

Stay up to date with news from Buffalo Trace Distillery by following along on [Instagram](#) and [Facebook](#).

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### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and it is a National Historic Landmark, as well as listed on the National Register of Historic Places. Its history includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site. The Distillery has won more than 40 distillery titles since 2000 and garnered more than 1,000 awards for its wide range of premium whiskies. Its William Larue Weller and Stagg were named Best of Show at the 2024 Denver International Spirits Competition and its Traveller Whiskey is the Most Awarded Super Premium Whiskey Release of 2024. Buffalo Trace Distillery has a deep commitment to supporting charitable initiatives. Nonprofit organizations interested in learning more about the Distillery's efforts are encouraged to register their charity [here](#). To learn more about Buffalo Trace Distillery, visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery, visit <http://www.buffalotracedistillery.com/media>.