

## Toast of the Trace Drawing (“Sweepstakes”)

Official Rules: No Purchase Necessary. A Purchase Will Not Increase Your Chances of Winning.

**1. Eligibility:** The Sweepstakes is open only to legal residents of the United States who are at least twenty-one (21) years old. Employees of Sazerac Company, Inc. and its subsidiaries (“Sponsor”), as well as the immediate family (spouse, parents, siblings, and children) and household members of those employees, are not eligible to enter.

**2. Entry Period:** The entry period begins on Nov. 4, 2024 when the Sweepstakes Announcement (as defined below) is posted and ends Nov. 11, 2024 at 10:00AM Eastern Time (“Entry Period”). Entries submitted before or after the Entry Period will not be eligible. Sponsor’s computer is the official time-keeping device for this Sweepstakes.

**3. How to Enter:** On or about Nov. 4, 2024, Sponsor will make a post about the Sweepstakes (“Sweepstakes Announcement”). After viewing the Sweepstakes Announcement, during the Entry Period, potential entrants must complete the entire entry form. The use of an agency or any automated system to enter is strictly prohibited, and Sponsor reserves the right to disqualify any entries received through such methods, as determined by Sponsor, in its sole discretion. By entering, you hereby indicate your full agreement to these Official Rules and Sponsor’s decisions regarding the Sweepstakes, which are final and binding. Winning a Prize is contingent upon fulfilling all requirements in these Official Rules.

**4. Sweepstakes:** Number of winners selected will be approximately 1,200. Winners will be chosen randomly and potential winners will be notified via e-mail after the Entry Period closes. Potential winners will be required to respond to the notice within 48 hours in order to win. If a potential winner doesn’t respond within this time, Sponsor may select alternate potential winners. The odds of receiving a Prize depend on the number of respondents.

**6. Prizes:** Each winner will receive an opportunity to attend Toast of the Trace (the “Prize”). A winner is responsible for paying any applicable income taxes and any and all other costs and expenses not listed above. Any Prize details not specified above will be determined by Sponsor in its sole discretion. Prizes may not be transferred or resold and must be accepted as awarded. Sponsor will not replace any lost or stolen prizes or prize components. You may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value. The Prize is subject to, and a winner must abide by, the prize providers’ terms and conditions.

**7. General Conditions:** In the event that the operation, security, or administration of the Sweepstakes is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes; or (b) award the Prizes according to the criteria set forth above from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Sweepstakes, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor shall not be deemed proof of receipt of that communication by Sponsor. The Sweepstakes is subject to federal, state, and local laws and regulations and is void in where prohibited.

**8. Release and Limitations of Liability:** Except where prohibited, by entering, you agree to release and hold harmless Sponsor and its parent, subsidiaries, affiliates, and respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any Prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable communications; (e) errors in the administration of the Sweepstakes or the processing of entries; or (g) injury or damage to persons or property. You further agree that in any cause of action, in no event shall the Released Parties be liable for attorney's fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**9. Privacy and Publicity:** Any personally identifiable information collected during an entrant's participation in the Sweepstakes will be collected by Sponsor or its designee and used by Sponsor, its affiliates, designees, agents and marketers for purposes of the proper administration, fulfillment, and promotion of the Sweepstakes as described in these Official Rules and also in accordance with Sponsor's privacy policy, available <https://www.sazerac.com/privacy-policy.html>.

**10. Disputes:** Except where prohibited, you agree that any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Louisville, Kentucky. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsor in connection with the

Sweepstakes, shall be governed by, and construed in accordance with, the laws of Kentucky, without giving effect to any choice of law or conflict of law rules (whether of Kentucky or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Kentucky.

**11. Sponsor:** The Sweepstakes is sponsored by Buffalo Trace Distillery, 113 Great Buffalo Trace, Frankfort, KY 40601.

**12. Winners List:** To request a winners list, send a self-addressed, stamped envelope to Sponsor Attn: BTM Event Team. Requests must be received within four (4) weeks of the end of the Sweepstakes Period. Any reference to third parties in connection with prizes, third-party websites, or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship, or affiliation with Sponsor or the Sweepstakes.