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Buffalo Trace Distillery Announces Peated Bourbon As Its Latest Experimental Collection Bottling

The world's most award-winning distillery releases an innovative Kentucky straight bourbon made with smoked peated malt

FRANKFORT, KY (April 28, 2023) -- Buffalo Trace Distillery is thrilled to release **Buffalo Trace Experimental Peated Bourbon**, an innovative Kentucky straight bourbon made with smoked peated malt, as the latest innovation from their ongoing <u>Experimental Collection</u>.

As the world's most award-winning distillery, Buffalo Trace Distillery is deeply committed to honoring traditional production techniques while embracing change and pushing the limits of innovation in American whiskey. The Buffalo Trace Experimental Collection, which debuted in 2006 and is celebrating the Peated Bourbon as its 26th release, is another prime example of their commitment to innovation. Each expression in



the Collection offers characteristics and a taste profile uniquely its own caused by experimental changes in the mash bill, types of wood, barrel treatment and more. Since not every experiment is deemed worthy of bottling, these whiskeys are released periodically and sold on a limited basis.

"The Experimental Collection is not about breaking the rules of bourbon; in fact, 95% of our experiments stay within the confines of traditional methods of making whiskey. We conduct this

research to better understand the variables that affect our final flavor profiles," says Harlen Wheatley, Buffalo Trace's Master Distiller. "We were eager to experiment with peat to see how the grain influenced our mashbill from a recipe perspective. We anticipated it providing the perfect hint of smoke, just enough to compliment the sweet and spicy notes from the rye, and I'm happy to report our hypothesis was correct."

This latest outcome from the Experimental Collection has proven successful, resulting in a oneof-a-kind Kentucky straight bourbon subbing smoked peated malt as a flavoring grain for traditional barley, which lends just a hint of smoke to the revered rye bourbon mashbill. The experimental distillate aged for nearly ten years in new charred white oak casks, undergoing regular spot checks by Master Distiller Harlen Wheatley and his team before bottling at 90 proof. The nose is smoky and nutty, with hints of leather, mahogany and cacao beans; the influence of the peated malt provides a palate of light smoke, brown butter and a sweet toffee finish.

While common in Scotch and other global whisky categories, peated malt is an ingredient rarely found in American whiskey production. Wheatley hypothesized that if the peat character shined through distillation as they anticipated, the smokey flavor would add an extra complexity to Buffalo Trace's traditional rye bourbon mashbill, resulting in a spirit appealing to connoisseurs that appreciate a traditional – yet completely unique – sipping whiskey.

Buffalo Trace Experimental Peated Bourbon will be rolling out in limited quantities to its distributor network who in turn will ship to select retailers and restaurants across the United States as of May 2023. Due to the limited nature of these releases, all expressions from the Experimental Collection are packaged in 375ml bottles and available in extremely limited quantities. Suggested retail pricing is \$46.99; state taxes will vary per market. More information on the Experimental Collection series can be found <u>here</u>.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 40 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its George T. Stagg was named World Whiskey of the Year for 2022 and its Thomas H. Handy Sazerac Rye was named 2nd Finest Whiskey in the World for 2022. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit <u>www.buffalotracedistillery.com</u>. To download images from Buffalo Trace Distillery visit <u>http://www.buffalotracedistillery.com/media</u>

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