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CROWD SOURCED BOURBON FROM BUFFALO TRACE DISTILLERY NAMED BEST IN SHOW

*Weller CYPB and 11 Other Whiskeys Win Awards at North American Bourbon &
Whiskey Competition*

FRANKFORT, KY (Sept. 17, 2019) – Buffalo Trace Distillery bourbon brand, W.L. Weller CYPB (Craft Your Perfect Bourbon) won “Best Of Show” at the 2019 North American Bourbon & Whiskey Competition (N.A.B.W.C.). W.L. Weller CYPB is a wheated recipe bourbon and is the result of thousands of whiskey drinkers crafting their perfect bourbon at www.yourperfectbourbon.com.

In addition to the “Best Of Show” award, Buffalo Trace Distillery bourbons received 11 other awards, including two double gold medals. The bourbons were awarded as follows:

- Buffalo Trace Kentucky Straight Bourbon Whiskey – Double Gold
- W.L. Weller 12yr Old Kentucky Straight Bourbon Whiskey – Double Gold
- Col. E.H. Taylor Jr. Kentucky Straight Barrel Whiskey – Gold
- Col. E.H. Taylor Jr. Kentucky Straight Rye Whiskey – Gold
- Col. E.H. Taylor Jr. Kentucky Small Batch Whiskey – Silver
- Eagle Rare 10yr Old Kentucky Straight Bourbon Whiskey – Silver
- W.L. Weller Special Reserve Kentucky Straight Bourbon Whiskey – Silver
- Old Weller Antique 107 Kentucky Straight Bourbon Whiskey – Silver
- Elmer T. Lee Kentucky Single Barrel Bourbon Whiskey - Silver
- McAfee's Benchmark Kentucky Straight Bourbon Whiskey - Silver
- Stag Jr. Kentucky Straight Bourbon Whiskey – Bronze

The N.A.B.W.C. promotes excellence in bourbon, whiskey, and moonshine through a double-blind competition. The competition is based on a 100-point scale. The spirits are judged by styles and price categories. The top award in the competition is “Best Of Show.”

“We’re honored to receive not only ‘Best Of Show’ but 11 other awards as well,” Master Distiller Harlen Wheatley said. “Our fans sure know how to pick a good bourbon. Our W.L. Weller CYPB is proof that our fans have award-winning taste.”

To find more information about Buffalo Trace brands, please visit <https://www.buffalotracedistillery.com/>

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 21 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by “Jim Murray’s Whiskey Bible 2018.” Buffalo Trace Distillery has also garnered more than 500 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>