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Media Kit

ANNUAL GREAT BUFFALO CHASE 5K TO RETURN IN-PERSON AND VIRTUALLY FOR TWENTY-FIRST YEAR

Race Proceeds to Benefit VFW Post 4075

FRANKFORT, FRANKLIN COUNTY, KY (June 9, 2022) – Buffalo Trace Distillery's 21st annual Great Buffalo Chase 5K will return to an in-person race on July 4th on the grounds at the National Historic Landmark. The race will also include a virtual option for those unable to join in-person. At the Distillery, the certified race will once again wind around historic aging warehouses and the Distillery's scenic grounds. Proceeds from the race will help fund VFW Post 4075's Annual Fourth of July fireworks show for the city of Frankfort, as in years past.

Historically, this summer holiday classic has attracted top runners from across the United States – and sometimes across the world - to the Distillery for the scenic run.

As per tradition, cash prizes for the top three overall male and female runners will be awarded to in-person participants. Third place will receive \$2,000, second place will receive \$2,500 and first place will receive \$3,000. Additionally, a \$1,000 bonus will be awarded to the first male who beats the Great Buffalo Chase record finish time of 13:41 and first female who beats the record finish time of 15:26. Awards will also be given to the top finishers in each age group.

The race will kick off with the singing of the national anthem. Throughout the event, WKYT television news anchor Amber Philpott will be the emcee. Everyone is encouraged to tag Buffalo Trace Distillery on Facebook and Instagram and use #ChaseTheBuffalo. All walkers and runners are also invited to dress in red, white and blue, as special awards will be given on-site for the most patriotic attire.

The in-person race will begin at 8 a.m. Independence Day and will be limited to the first 1,000 people who register. Chip timing (electronic measurement of a runner's time and speed) will again be utilized to track race results.

For virtual participants, runners and walkers will participate in the virtual 5K in their hometowns and local neighborhoods wherever they are located during the period of July 2-4.

Registration for the in-person and virtual race is open online until noon July 2. Before June 25 the registration fee is \$20, and after that it is \$25. All proceeds will again benefit the city of Frankfort's VFW Post 4075 which has been sponsoring the community fireworks show for more than 40 years. Participants can pick up race materials, which includes a commemorative T-shirt and bib, from noon to 6 p.m. on July 3 at Buffalo Trace Distillery, or can pick up at 7 a.m. the morning of the in-person race. Virtual race participants also have the option to have race materials shipped for an added \$5 shipping and handling fee. To ensure race materials are shipped and delivered in time for the race, participants are encouraged to register by Tuesday, June 22.

For more information and to register go to https://www.buffalotracedistillery.com/great-buffalo-chase.

Race times will be posted to the Buffalo Trace Distillery website on July 5.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its George T. Stagg was named World Whiskey of the Year for 2022 and its Thomas H. Handy Sazerac Rye was named 2nd Finest Whiskey in the World for 2022. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of

premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit http://www.buffalotracedistillery.com/media.