

**Contact:** 

Kristie Wooldridge PR Associate Manager, Communications kwooldridge@buffalotrace.com 502-783-5652

## NINETEENTH ANNUAL GREAT BUFFALO CHASE 5K TO TAKE PLACE VIRTUALLY OVER FOURTH OF JULY WEEKEND Race Proceeds to Benefit VFW Post 4075

**FRANKFORT, FRANKLIN COUNTY, KY (June 2, 2020)** – Buffalo Trace Distillery's 19<sup>th</sup> annual Great Buffalo Chase 5K will be held virtually this summer for the first time in order that we can continue to raise funds for charities.

Historically, this summer holiday classic has taken place on the Fourth of July, attracting top runners from across the United States and the world to the Distillery for the scenic run, but this year, with participant health and safety in mind, the race is coming to you!

Runners and walkers will participate in this year's virtual 5K by running or walking in their hometowns and local neighborhoods wherever they are located during the period of July 3-5 instead of running at the Distillery as the grounds will not be open to participants. Runners will be mailed a commemorative T-shirt and race bib and have the option to record and submit their personal race time until 11:59 p.m. on July 5. Details for how to submit race times will be communicated following registration. Everyone is encouraged to use #ChaseTheBuffalo on social media and dress in their best patriotic or Buffalo Trace attire. Race times will be posted to the Buffalo Trace Distillery website on July 6.

Registration is \$20, and all proceeds will again benefit the city of Frankfort's VFW Post 4075. Registration for this virtual 5K opened May 20 at <u>www.BuffaloTraceDistillery.com/events</u> and will close at 9 p.m. July 5. Participants are encouraged to register by June 26 to allow race materials to be shipped and delivered in time for the race. Due to the nature of this being a virtual race, and in the spirit of fairness, prizes will not be awarded to top runners this year. On behalf of all participants, and in commitment to supporting others, this Fourth of July Buffalo Trace Distillery will make a donation to God's Pantry Food Bank to support the local Franklin County community. Participants are encouraged to take part in the virtual patriotic attire costume contest through the <u>Virtual Great Buffalo Chase 5K Facebook Event</u> on the Buffalo Trace Distillery <u>Facebook Page</u> for a chance to win a prize from the Gift Shop. Additionally, everyone who registers will be entered into a raffle for the chance to receive a hand-made American Flag made from bourbon barrel staves, which can be donated to the charity of their choice for fundraising.

For more information and to register go to www.BuffaloTraceDistillery.com/events.

## **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by "Jim Murray's Whiskey Bible 2018" and its William Larue Weller and Thomas H. Handy Sazerac were named 2<sup>nd</sup> and 3<sup>rd</sup> finest whiskeys in the world, respectively, in the "Jim Murray Whiskey Bible 2020." Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit <u>www.buffalotracedistillery.com</u>. To download images from Buffalo Trace Distillery visit <u>http://www.buffalotracedistillery.com/media</u>.