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## Buffalo Trace Distillery Releases 15<sup>th</sup> Batch of Stagg Jr.

Celebrate the Holidays with 131.1 proof Bourbon

**FRANKFORT, FRANKLIN COUNTY, KY (Dec. 15, 2020)** Buffalo Trace Distillery is releasing its winter allocation of Stagg Jr, just in time for the holidays. This is 15<sup>th</sup> release in the series and weighs in at 131.1 proof. Like previous versions, Stagg Jr is uncut, unfiltered, aged over eight years, and with a taste profile similar to its elder statesman, George T. Stagg.

Tasting notes describe this barrel proof whiskey with vanilla bean and salted caramel front and center on the nose, cherries, cinnamon and oak on the palate, and a long finish of toasted vanilla, pepper, coffee and hints of sweet mint.

Introduced in 2013, Stagg Jr. quickly became a favorite of whiskey reviewers, and won a double gold medal in this year's San Francisco Worlds Spirits Competition. Previous accolades include being named "tried and true," and "great value," from competitions such as Los Angeles International Spirits Competition, New York World Spirits Competition, World Whiskies Awards, and others.

Only two batches of Stagg Jr. are produced each year. This 15<sup>th</sup> batch is headed to retailers now. The next release will be late spring 2021. Suggested retail pricing for Stagg Jr. is \$49.99; state taxes will vary per market.

## **About Stagg Jr. Bourbon**

The Stagg line is named after George T. Stagg, one of the legendary craftsmen of Buffalo Trace Distillery, who was responsible for building the most dominant American distillery of the 19<sup>th</sup> century on the banks of the Kentucky River, now known as Buffalo Trace Distillery. Like the man it honors, the Stagg line is bold and robust, consisting of uncut, unfiltered whiskies – Stagg Jr. and George T. Stagg, part of the Antique Collection.

## **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2<sup>nd</sup> and 3<sup>rd</sup> finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from **Buffalo** Trace Distillery visit http://www.buffalotracedistillery.com/media