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BUFFALO TRACE DISTILLERY AND FRANKFORT PARKS AND RECREATION TO HOST EASTER AT THE TRACE

Registration is required for participation in complimentary event

FRANKFORT, FRANKLIN COUNTY, KY (Feb. 20, 2018) – Buffalo Trace Distillery is making some egg-citing changes to its annual Easter event! This year, the Distillery and the City of Frankfort Department of Parks, Recreation and Historic Sites will host “Easter at the Trace,” which will be more of a festival-like event than in years’ past.

New this year, all families interested in participating must register online ahead of the event and present a printed ticket at the check-in. As in previous years, this will be a complimentary event for children and families to attend, however registration will now be required because of growing interest in this event, and in order to manage crowd size and ensure a safe event for everyone.

Easter at the Trace will begin at 11 a.m. Sunday, March 25 in the Buffalo Trace Distillery gardens and conclude at 2 p.m. The three hour event will be comprised of music, refreshments, and other Easter activities. Children will also have an opportunity to have their photo taken with the Easter Bunny as well as search for thousands of treat-filled eggs on the Distillery lawn.

This year, children will have more room to hunt for eggs, as the Distillery lawn will be divided into two larger hunt areas to allow for more hunting space, rather than four smaller hunt areas. At noon, children ages 0-2 will hunt in one marked area, and then at 12:15 p.m. children ages 3-4 will hunt the second hunt area. Following those two hunts, the two areas will be replenished with eggs and then at 12:45 p.m. children ages 5-8 will hunt in the first hunt area, followed by the final hunt at 1 p.m. for children ages 9-11 in the second hunt area.

Registration for Easter at the Trace is complimentary and begins Feb. 25th. To register, visit www.buffalotracedistillery.com/events and click on the “Register Now” link in the Events Stampede Calendar. All participants must register online and bring a printed ticket to check-in at Easter at the Trace. Early registration is recommended as space is limited for this event.

Buffalo Trace is located at 113 Great Buffalo Trace in Frankfort, Ky. Visitors are asked to enter at the main Distillery entrance. Event parking signs will be posted. In the event of rain, the Easter Bunny will greet the children for photos and pass out treats in the Buffalo Trace Clubhouse.

Children must be accompanied by a parent or guardian at all times. No pets please, except for service animals.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 21 distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by

Jim Murray's Whiskey Bible 2018. Buffalo Trace Distillery has also garnered more than 500 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>