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BUFFALO TRACE DISTILLERY INVITES COMMUNITY TO CELEBRATE HOLIDAY SEASON WITH ANNUAL LIGHT DISPLAY, SHOPPING AND VISIT WITH SANTA

Celebrate the most wonderful time of the year at the World's Most Award-Winning Distillery

FRANKFORT, Ky. (December 1, 2023) – Buffalo Trace Distillery is getting into the holiday spirit! The Distillery is thrilled to invite the community to celebrate the season with Buffalo Trace's annual holiday festivities; including light displays, holiday shopping in the gift shop and a visit with Santa!

Now in its 25th year, the holiday lights at the Distillery are officially open to the public beginning November 30. Featuring an estimated 100,000 lights, the drive-through experience allows guests to experience the Distillery transformed into a festive winter wonderland. On average, the light display takes about 15 minutes to complete. The lights are free to the public and can be seen every evening from 5:30pm-8:30pm through Christmas day. Please observe signs and speed limits. Volunteers will be on-site to guide motorists along the route.

The Distillery also invites guests to discover new offerings to complete their holiday shopping at the Buffalo Trace Gift Shop. Brand new for the holiday season, the gift shop will offer apparel for men and women from the recently unveiled Buffalo Trace Distillery x Wrangler collection. Standouts from the collection include the Distiller's Jacket, an everyday layering piece with a rugged canvas exterior and interior flask pockets, and the Barrel House Jacket, a timeless denim jacket with a bourbon-inspired wash and corduroy detailing. Other styles in the collection include pullovers, woven work shirts, graphic tees and aprons. Also new for 2023 are the leather stave coaster and cigar holder with leather coaster, both of which are handcrafted by the Distillery's on-site woodworking team, Whiskey Woodcraft. The Buffalo Trace Gift Shop also has a new inventory of fall/winter apparel, as well as a variety of barware, glassware, barrel heads and more.

No holiday festivity is complete without a visit from the man himself. Straight from the North Pole, Santa Claus will be visiting the Distillery for one night only. On Wednesday, December 6, guests can meet Santa in the Elmer T. Lee Clubhouse from 5:30pm-7:30pm. Photos are allowed, and guests are encouraged to bring wish lists.

Buffalo Trace Distillery is located at 113 Great Buffalo Trace, in Frankfort, Ky. Visitors should enter at the main Distillery entrance, and everyone is asked to remain in their cars throughout the light route. The Distillery's Visitor Center and Gift Shop is open Monday-Saturday 9:00am-5:00pm and Sunday 11:00am-5:00pm. The Gift Shop will not be open during the drive-through hours. Items can also be found online by shopping on the Distillery's at www.buffalotracedistillery.com/shop.html. Share your holiday experiences with us by tagging Buffalo Trace Distillery in your photos. You can find the Distillery on Instagram [@buffalotracedistillery](https://www.instagram.com/buffalotracedistillery).

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About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as listed on the National Register of Historic Places. The Distillery has won 40 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its George T. Stagg was named World Whiskey of the Year for 2022 and its Thomas H. Handy Sazerac Rye was named *2nd* Finest Whiskey in the World for 2022. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. Buffalo Trace Distillery also has a deep commitment to supporting charitable initiatives. Nonprofit organizations interested in learning more about the Distillery's efforts are encouraged to register their charity [here](#). To learn more about Buffalo Trace Distillery, visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>.