Contact:

BUFFALO TRACE

Kristie Wooldridge PR Associate Manager, Communications kwooldridge@buffalotrace.com 502-783-5652 www.buffalotracedistillery.com/media

STAGG JR. NAMED TASTE MASTER AT 2021 AMERICAN WHISKEY MASTERS Six Master Medals Awarded to Buffalo Trace Distillery Whiskies

FRANKFORT, FRANKLIN COUNTY, KY (Aug. 19, 2021) - Stagg Jr. (131.1

proof) took home the top honor at this year's American Whiskey Masters when it was named the American Whiskey Taste Master, a distinction given to the highest rated product in the entire competition. The Taste Master is selected from products awarded a Master medal, a list that included six Buffalo Trace Distillery whiskies.

"We are honored to accept such an outstanding award for one of our bourbons," said Buffalo Trace Master Distiller Harlen Wheatley. "The Stagg Jr. is one that can stand up in a crowd and we are grateful for this recognition."

Only two batches of Stagg Jr. are produced each year. The award winning 131.1 proof expression is the 15th release of this uncut and unfiltered bourbon, named after George T. Stagg. Tasting notes describe it as having rich, sweet, chocolate and brown sugar flavors that mingle in perfect balance with the bold rye spiciness. The boundless finish lingers with hints of cherries, cloves and smokiness.

In addition to the six Master medals, Buffalo Trace Distillery whiskeys brought home 15 Gold medals and 1 Silver medal.

Master medals:

- Stagg Jr. Kentucky Straight Bourbon Whiskey (Taste Master)
- Colonel E.H. Taylor, Jr. Barrel Proof Kentucky Straight Bourbon Whiskey
- Colonel E.H. Taylor, Jr. Straight Rye Whiskey
- Benchmark Small Batch Kentucky Straight Bourbon Whiskey
- Benchmark Bonded Kentucky Straight Bourbon Whiskey

• Benchmark Full Proof Kentucky Straight Bourbon Whiskey

Gold medals:

- Buffalo Trace Kentucky Straight Bourbon Whiskey
- Eagle Rare 10 Year Old Kentucky Straight Bourbon Whiskey
- Colonel E.H. Taylor, Jr. Small Batch Kentucky Straight Bourbon Whiskey
- Colonel E.H. Taylor, Jr. Single Barrel Kentucky Straight Bourbon Whiskey
- W.L. Weller Special Reserve Kentucky Straight Bourbon Whiskey
- W.L. Weller Antique Kentucky Straight Bourbon Whiskey
- W.L. Weller 12 Year Old Kentucky Straight Bourbon Whiskey
- W.L. Weller C.Y.P.B. Kentucky Straight Bourbon Whiskey
- W.L. Weller Full Proof Kentucky Straight Bourbon Whiskey
- W.L. Weller Single Barrel Kentucky Straight Bourbon Whiskey
- Old Charter Oak French Oak Kentucky Straight Bourbon Whiskey
- Elmer T. Lee Single Barrel Kentucky Straight Bourbon Whiskey
- Benchmark #8 Kentucky Straight Bourbon Whiskey
- Benchmark Top Floor Kentucky Straight Bourbon Whiskey
- Benchmark Single Barrel Kentucky Straight Bourbon Whiskey

Silver medals:

• Sazerac Rye Whiskey

Entries into the American Whiskey Masters were up over 85% from last year. Whiskies were judged by category in a blind tasting that took place at the Ibis Hotel in London Bridge in July. For more information on the American Whiskey Masters and a full list of results, visit The American Whiskey Masters 2021 results (thespiritsbusiness.com).

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B.

Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. То download images from Buffalo Trace Distillery visit http://www.buffalotracedistillery.com/media.