Eagle Rare Bourbon Celebrates Dads with Epic Bourbon Experience Giveaway

Grand prize is a trip for four to Kentucky, including lodging on the Buffalo Trace Distillery campus, a private tour and tasting, a round of golf at Keene Trace Golf Club and more

FRANKFORT, FRANKLIN COUNTY, KY (June 2, 2021) – This June, Eagle Rare Bourbon is celebrating Father's Day by giving dads the chance to win an epic bourbon experience

Masterfully crafted and carefully aged for no less than 10 years, Eagle Rare is a symbol of the finer things in life. It's a bourbon best enjoyed after an accomplishment and one that strives to be the drink of choice for those that Reach Higher in all aspects of life. With that in mind, Eagle Rare applauds dads who embody the brand's aspirational mantra this Father's Day.

The Eagle Rare Dads Giveaway is an all-expenses-paid trip for four to Frankfort, KY that will include a two-night stay at The Stagg Lodge at Buffalo Trace Distillery, a round of golf at the Champion Trace course at Keene Trace Golf Club, a private distillery tour and bourbon tasting, a stocked bar of Eagle Rare Bourbon, catered meals, Buffalo Trace merchandise, four \$100 Visa gift cards, roundtrip airfare and ground transportation.

Guests will stay at the Stagg Lodge on the farm at Buffalo Trace Distillery, which boasts an inviting great room with large, illuminating windows, a kitchen perfect for entertaining and a back deck that overlooks the picturesque campus of this National Historic Landmark Distillery.

Keene Trace Golf Club, located in the rolling hills of nearby Nicholasville, Kentucky, was designed by world renowned golf course architect Arthur Hills. The Champion Trace course is widely recognized as one of the best courses in Kentucky, having hosted several professional, amateur and collegiate championship events.

"We created this rare giveaway to celebrate dads in a unique and very special way," said Joshua Steely, Eagle Rare Bourbon brand director. "We look forward to hosting the winner as we share a private look at over two centuries of Kentucky bourbon history."

To enter the sweepstakes, simply tweet <u>@eaglerarelife</u> sharing why the dad in your life deserves to win using the hashtag #EagleRareDad and #sweepstakes.

Entries for the sweepstakes will be accepted between Wednesday, June 2 at 9 a.m. ET and Sunday, June 20 (Father's Day) at 11:59 p.m. ET. The winner will be randomly selected and announced via @eaglerarelife on Twitter.

Full details on the sweepstakes, including rules and regulations can be accessed at http://bit.ly/ERDGIVA

About Eagle Rare Bourbon

Eagle Rare Kentucky Straight Bourbon Whiskey is distilled, aged and bottled at Buffalo Trace Distillery, the world's most award-winning Distillery. Named after America's emblem, Eagle Rare was created in 1975, as the United States prepared to celebrate its bicentennial of the adoption of the Declaration of Independence.

Like its namesake, Eagle Rare Bourbon symbolizes the American dream, accomplishment, liberty and reaching higher. Eagle Rare Bourbon is aged ten years and has won a host of awards, including five

double gold medals. The Eagle Rare family consists of <u>Eagle Rare Bourbon</u> (10 years old), <u>Eagle Rare 17 Years old</u>, part of the <u>Antique Collection</u> and <u>Double Eagle Very Rare</u> (20 years old). For more information on Eagle Rare Kentucky Straight Bourbon Whiskey, visit https://eaglerare.com/.